



COMPANY  
**PROFILE**  
2025

# OUR JOURNEY





## AWARDS & RECOGNITIONS BY



MARKETING 2.0  
BEST COMPANIES AWARD



BUSINESS MAESTRO  
AWARDS 2022



MOST REVIEWED DESIGN  
COMPANY BY THE MANIFEST



DESIGN RUSH



CLUTCH -  
BEST SEO AGENCY



BEST SEO SERVICE  
BY GOOD FIRMS



YAHOO FINANCE



UDDOKTA  
SHOMMANONA 2022



## OUR MISSION

We Thrive To Achieve Our Single Goal: Help Business Owners And Companies Grow Their Business Online And Power Up Their Brand To Dominate.

## OUR VISION

Bizcope Will Be The First-choice Partner Providing 360 Degree Digital Marketing Services To Businesses Throughout The World.

## OUR VALUES

ROI Focused, Transparency, Humble, Smart, Creativity, And Confidence Is The Core Of Everything We Do To Exceed Your Expectation.

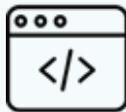
# 50+

## PROFESSIONALS

We recruit and nurture the top talents in the industry, developing the skills and technical knowledge on how to cater our digital services around the world.



SEO Experts



Web Developers &  
UX/UI Expert



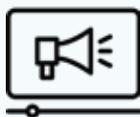
Business Analysts



Digital Marketing Expert



Content Developers



Advertisement Specialist



Developers Architects



Ecommerce Experts



Project Manager



Art Director

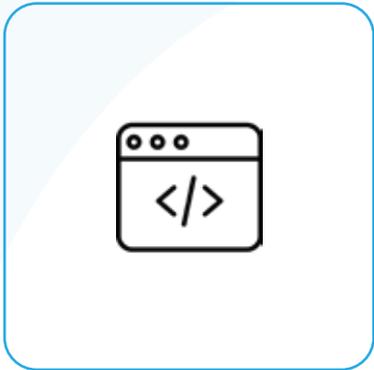


Consultants

# OUR CORE EXPERTISE



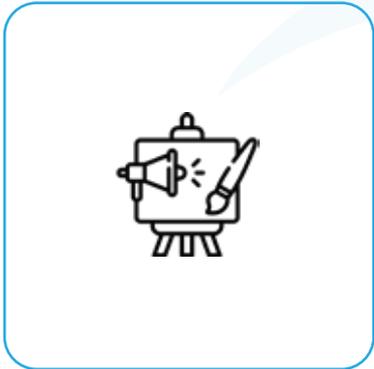
Search Engine Optimization-SEO



Web design & Development



Digital Marketing



Creative Design Service



Web Hosting



Photo & Video Production

# INDUSTRIES WE WORK WITH

Over the years we have served many different industry verticals. As a result, we are now the home of developers, engineers, designers, and analysts who specialize in various industries.



Fintech



Healthcare



E-commerce



Automotive



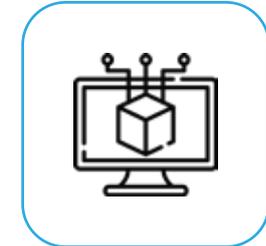
Education



Service Platform



Lifestyle



Software Company



Real Estate

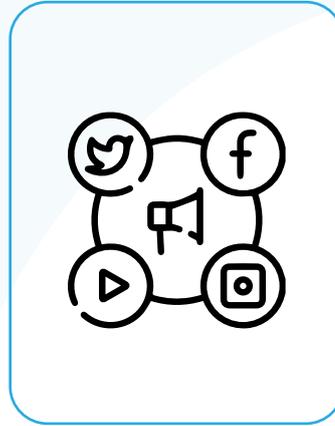


Special Mention

# OUR SERVICES



Search Engine Optimization-SEO



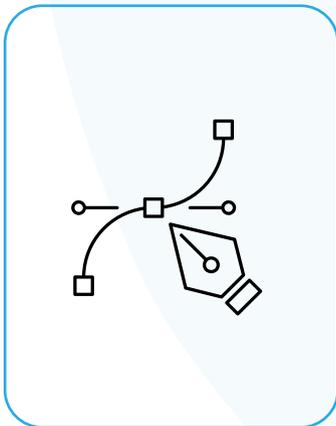
Digital Marketing



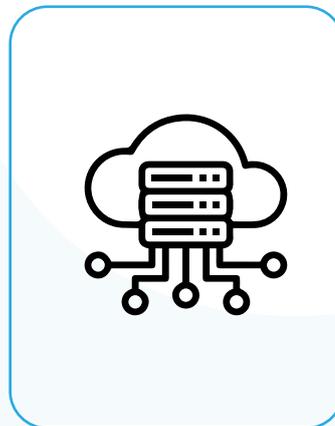
Web design & Development



Software Development



Clipping Path



Web Hosting

# OUR KEY CLIENTS

## GLOBAL & LOCAL

### FINANCIAL:



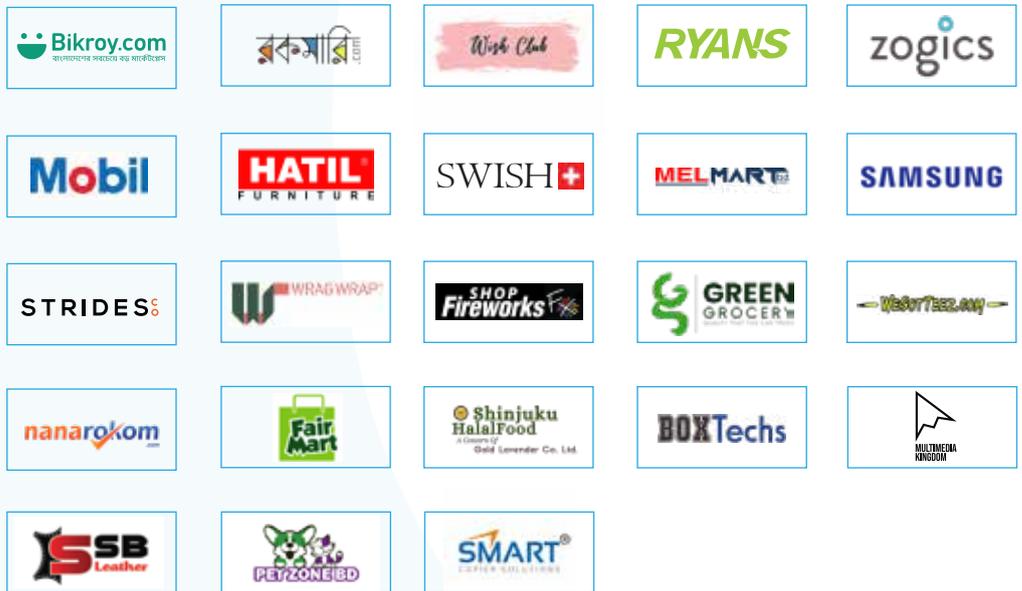
### HEALTHCARE:



### HEALTH & FITNESS:



### E-COMMERCE:



### AUTOMOTIVE:



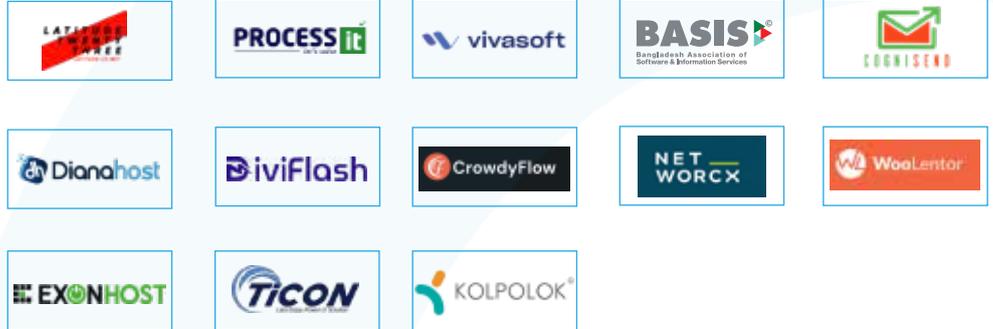
### EDUCATION/TRAINING:



# OUR KEY CLIENTS

## GLOBAL & LOCAL

IT / SOFTWARE INDUSTRY:



GRAPHICS / ANIMATION:



REAL ESTATE:



MACHINERY INDUSTRY:



TECH INDUSTRY:



TELECOM:



NEWS / JOURNALISM:



INDUSTRIAL:



**1000+**  
PROJECTS DELIVERED



**550+**  
CLIENTS SERVED



**15+**  
COUNTRIES REACHED

# OUR KEY CLIENTS GLOBAL & LOCAL

GARMENTS:



FOOD:



FASHION / BEAUTY:



SERVICE PLATFORM:



HOME APPLIANCE:



**1000+**

PROJECTS DELIVERED



**550+**

CLIENTS SERVED



**15+**

COUNTRIES REACHED

# 30+

## COUNTRIES WE SERVE



● Serving

● Yet To Serve

- USA
- Canada
- Trinidad & Tobago
- Australia
- New Zealand
- UK
- Denmark
- Germany
- Switzerland
- Netherlands
- Norway
- Spain
- Sweden
- Italy
- South Africa
- Egypt
- Japan
- UAE
- Bangladesh
- And More

# TECHNOLOGIES WE WORK WITH

## WORDPRESS

- PHP
- JAVASCRIPT
- CSS
- HTML

## JAVASCRIPT

- MVC/MVVM FRAMEWORK
- ANGULAR.JS
- NODE.JS
- JADE
- EXPRESS.JS
- JQUERY
- REACT
- VUE.JS

## JAVA

- SPRING
- SPRING BATCH
- JASPER REPORT
- APACHE TILE
- VELOCITY TEMPLATE
- AOP
- EHCACHE
- APACHE POI
- HIBERNATE
- MAVEN
- AXIS 2
- JSTL
- MS
- STRUTS

## PHP

- LARAVEL
- CODEIGNITER
- CAKEPHP
- SYMPHONY
- WORDPRESS
- MAGENTO

## MERN STACK

- NODE.JS
- EXPRESS JS
- ANGULAR
- JADE
- REACT

## SEARCH ENGINE OPTIMIZATION

- GOOGLE SEARCH CONSOLE
- GOOGLE ANALYTICS
- GOOGLE KEYWORD PLANNER
- BING WEBMASTER
- GOOGLE TRENDS
- AHREFS
- SCREAMING FROG
- ACCURANKER
- SITELINER
- CHECK MY LINKS
- MOZ
- GOOGLE PAGESPEED INSIGHTS
- GTMETRIX
- PINGDOM
- WOORANK
- ANSWER THE PUBLIC
- CLOUDFLARE
- GOOGLE TAG MANAGER

# CASE STUDY (SEO)



## HATIL BANGLADESH

How the company grew faster with a successful SEO strategy in just 7 months.



**60.07%**

INCREASE IN  
ORGANIC GROWTH



**29.19%**

INCREASE IN REVENUE



**71%**

INCREASE IN  
CONVERSION RATE

## *RYANS*

## RYANS COMPUTERS

An integrated SEO campaign led to skyrocket sales.



**373%**

INCREASE IN  
1st PAGE RANKING



**1113.31 %**

INCREASE IN  
ORGANIC TRAFFIC



**74%**

INCREASE IN  
CONVERSION RATE

# CASE STUDY (SEO)

## EARNEST EARNEST ENGINEERING LTD

A 15-month SEO campaign propelled this company to new height, exploding traffic & revenue.



**538%**  
INCREASE IN  
ORGANIC GROWTH



**112%**  
INCREASE IN REVENUE



**75%**  
INCREASE IN  
CONVERSION RATE



## JAPAN EAST WEST MEDICAL COLLEGE HOSPITAL

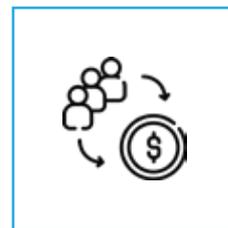
An intergrated SEO campaign led to record-breaking organic growth for this hospital.



**500%**  
INCREASE IN  
1st PAGE RANKING



**1.7K %**  
INCREASE IN  
ORGANIC TRAFFIC



**81%**  
INCREASE IN  
CONVERSION RATE

# CASE STUDY (SEO)

# Mobil

## MOBIL BANGLADESH

How the company grew faster with a successful SEO strategy in just 7 months.



**414.47%**

INCREASE IN  
ORGANIC GROWTH



**576%**

INCREASE IN REVENUE



**58%**

INCREASE IN  
CONVERSION RATE



## MELMART BD

How the company grew faster with a successful SEO strategy in just 7 months.



**2071.22%**

INCREASE IN  
1st PAGE RANKING



**1585.34 %**

INCREASE IN  
ORGANIC TRAFFIC



**74%**

INCREASE IN  
CONVERSION RATE

# CASE STUDY (SEO)

**SAMSUNG** | FairElectronics

## FAIR ELECTRONICS

An effective SEO campaign led to massive organic growth for this company.



**500%**  
INCREASE IN  
ORGANIC GROWTH



**117%**  
INCREASE IN REVENUE



**81%**  
INCREASE IN  
CONVERSION RATE

# CASE STUDY (DIGITAL MARKETING)



**IBN SINA**

How the company grew faster with a 3-month ROI-focused Google Ads Campaigning.



**845,947%**

INCREASE IN  
ORGANIC GROWTH



**2,836,398**

IMPRESSION



**\$0.18**

CLICK PER THOUSAND  
IMPRESSIONS



**SSB LEATHER**

How the company grew faster with a 4-month ROI-focused Google Ads Campaigning.



**250+**

CONVERSION / MONTH



**\$10.35**

RETURN ON AD SPEND  
(ROAS)



**0.32 Cent**

CLICK PER THOUSAND  
IMPRESSIONS (CPM)

# CASE STUDY (DIGITAL MARKETING)



## AAMRA ACTIVE

How the company grew faster with a 1-month (ongoing) ROI-focused Google Ads Campaign.



**120+**

CONVERSION / MONTH



**\$0.01**

Click Through Rate



**\$0.28**

CLICK PER THOUSAND  
IMPRESSIONS



## SAIFUR'S

How the company grew faster with a 2-month ROI-focused Google Ads Campaign.



**130+**

CONVERSION / MONTH



**\$5.35**

RETURN ON AD SPEND  
(ROAS)



**\$0.19**

CLICK PER THOUSAND  
IMPRESSIONS (CPM)

# CASE STUDY

## (DIGITAL MARKETING)



How the company grew faster with a 3 -month ROI-focused Google Ads Campaigning.



**150+**

CONVERSION / MONTH



**\$8.89**

RETURN ON AD SPEND  
(ROAS)



**0.38**

CLICK PER THOUSAND  
IMPRESSIONS (CPM)

# OUR TEAM



## FEATURED IN





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